



## INTERVIEW WITH FELIX TRUE

HEAD OF PRESALES AT EASY SOFTWARE



**MR TRUE, COULD YOU BRIEFLY INTRODUCE EASY SOFTWARE AG?**

With over thirty years of experience, easy Software is one of the leaders in the market for archiving, ECM, DMS and P2P software solutions in the German-speaking area. Easy was founded in 1990 with headquarters in Düsseldorf. What began there with an electronic archive solution continued in 1992, now in Mülheim an der Ruhr, with ECM/DMS and P2P solutions; in 2022, the company relocated to Essen. Easy now has five locations in the German-speaking area and is present both in the UK and in the USA.

Easy Software offers a customised software solution for optimising document-based processes for any sector and any company size. State-of-the-art

technologies and user-oriented programming for all common operating systems, working environments and data formats make everyday work with documents easier for our clients.

**WHAT CRITERIA WERE CRITICAL FOR YOU AT THE TIME IN CHOOSING IRIS AS A TECHNOLOGY PROVIDER?**

Above all, it was IRIS's many years of expertise in the field of data extraction that prompted us to do so. The fact that we made the right decision is confirmed by our good experience with IRISxtract™: As the proverbial "Swiss army knife", this software module not only functions in the environment of easy's Invoice solutions. We also use the recognition of delivery notes and order confirmations as well as the classification and automation of digital incoming mail in the context of our products from the easy ECM world and the easy for SAP® solutions suite. In addition, the cooperation with the IRIS support works

very well. This ranges from support with technical problems to helpful approaches to new challenges that the client gives us.

**WHEN DID THE PARTNERSHIP WITH IRIS START AND WHAT ARE THE POTENTIALS FOR DEVELOPMENT?**

Our cooperation started in 2006 in the context of the easy for SAP iCenter solution. That was a long time ago. But enormous potential became apparent early on: Even in those days, companies were struggling to cope with document-intensive, often still paper-based business processes. By providing automated, flexible and audit-proof processes and data with easy/IRIS solutions, we lay the foundation for our clients to make fast, worry-free and intelligent decisions that create space and time for creativity and innovation. This is once again evident when looking at the last two years. Suddenly, companies were faced with the situation of not only digitising incoming doc-



uments, but also managing processes on a non-central basis. Many companies switched to home offices within a short period of time. But this can also be smooth and worry-free with the easy/IRIS solutions, in our experience.

### WHAT ORGANIZATIONS DOES EASY SOFTWARE TARGET WITH ITS PRODUCTS, WHAT COMPANIES IS THE SOFTWARE AIMED AT?

The target group for easy's software solutions includes organisations of various sizes (SMEs, public authorities and Corporates). The main purpose of these client groups is a smart input management of documents and data, usually as a starting point for subsequent business processes. These can be supplier, HR or contract management processes, etc. This involves the automated classification, readout, capture and validation of documents and data flows. Just to give an example: An order confirmation, an incoming invoice or a delivery note arrive at the company. No matter on which channel this happens - whether still analog or already digital - the first question to be answered automatically is: What is the document or

data type? This is followed by the next steps. And it is precisely for these process steps that we rely on IRISXtract™. Based on the class determined, we recognise corresponding metadata/index fields and so on. We transfer this data to our document management for the next steps in the process. Our clients come from a wide range of industries. Banking and insurance, logistics and transport, manufacturing and production, etc. And they have an equally wide range of ERP/financial accounting/backend systems: from SAP to Microsoft Business Central 365. Thanks to the flexibility of the IRIS/easy solutions and our wealth of experience, we can seamlessly connect these systems quickly.

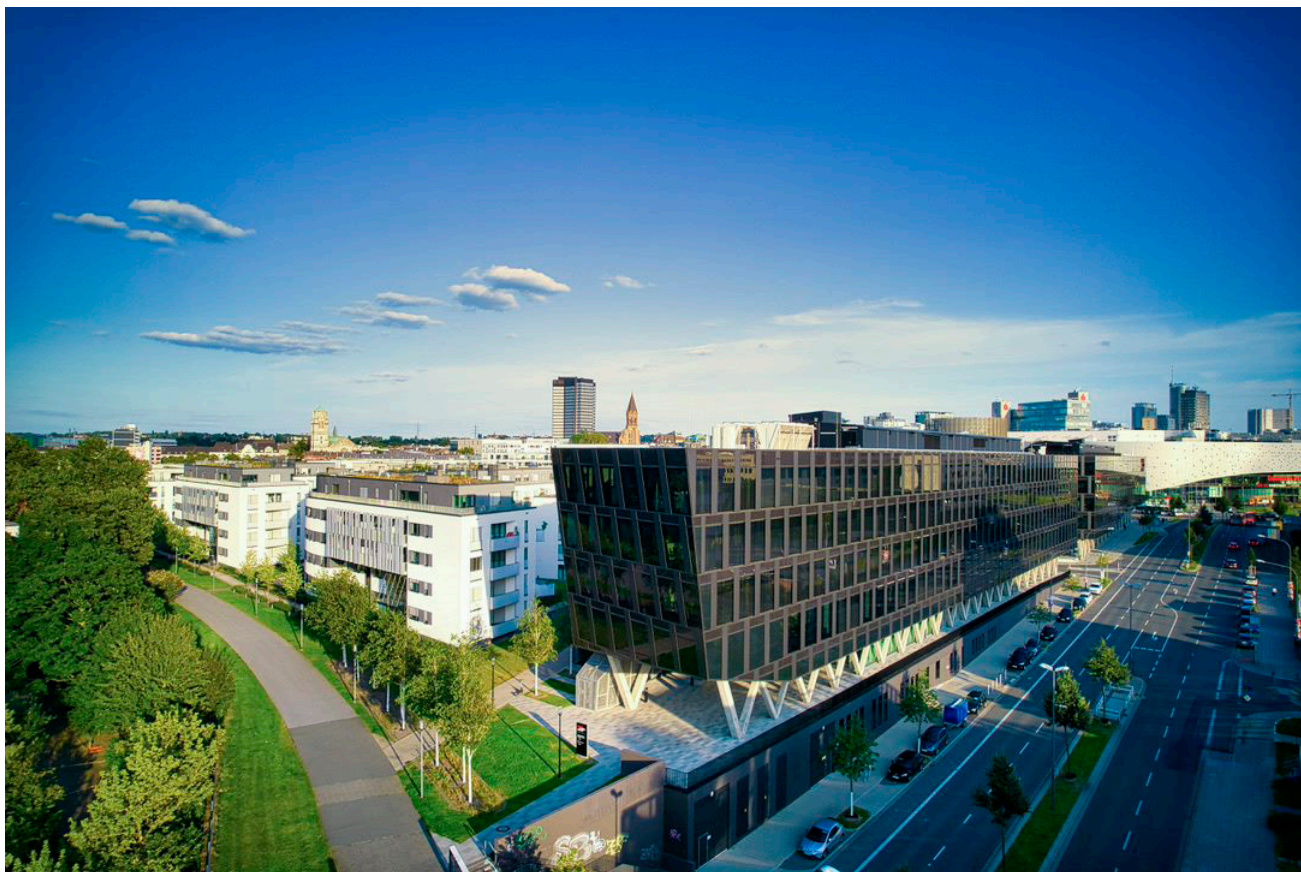
### WHAT IS THE ADDED VALUE OF IRISXTRACT™ FOR YOUR CLIENTS?

Above all, the reliability and the high recognition rates during the capture of data from documents. Another important aspect lies in the existing internationality of IRISXtract™. Particularly in the purchase-to-pay area, dealing with the various country-specific invoice documents is simply part of the job. In addition: By using IRISXtract™ as an invoice reader, the step

to a complete P2P process is only a small one, because the data of order confirmations and delivery notes can also be read and extracted with IRISXtract™ without any problems.

### WHAT SYNERGIES DOES EASY ACHIEVE WITH A PARTNERSHIP WITH IRIS?

Many follow-up projects have emerged from the partnership and cooperation in joint projects. And more than that. Because this also results in a forward-looking knowledge base including best practices - for both sides.



In addition, the cooperation has even led to new products on both sides. The most recent example is the joint Order Confirmation and Delivery Note project. Both solutions are integral parts of the P2P process, with IRIS providing the classification and recognition module and easy providing the appropriate software solutions for subsequent business processes.

### HOW WOULD YOU DESCRIBE THE COOPERATION WITH IRIS IN A FEW WORDS?

We have been cultivating a partnership of equals for quite some time. The cooperation is really straightforward, always agile and supported with rapid response times on both sides.



## CONTACTS

### I.R.I.S. AG

Heussstrasse 23  
52078 Aachen  
Germany  
Tel: +49 (0) 241 920350  
info-de@iriscorporate.com  
www.iriscorporate.com

### I.R.I.S. SA

Rue du Bosquet, 10  
1348 Louvain-la-Neuve  
Belgium  
Tel: +32 (0) 10 45 13 64  
info-de@iriscorporate.com  
www.iriscorporate.com

### I.R.I.S. INC.

955 NW 17th Avenue, Unit D  
Delray Beach, FL, 33445  
USA  
Tel: +1 (561) 404 2690  
info-de@iriscorporate.com  
www.iriscorporate.com

## ABOUT US

Image Recognition Integrated Systems (I.R.I.S.) is a leading provider of 'Content to Process' technologies'. I.R.I.S. offers solutions for automatic invoice and order processing, HR and supplier records as well as case management in legal, healthcare, and finance sectors.

I.R.I.S. provides technologies and solutions that capture data and information contained in documents, which are relevant to business processes. The goal is to make the data easily available while reducing operating costs.

## COPYRIGHT

© Copyright 2023 I.R.I.S. AG

The content of this document may not be copied, used or published, neither in parts nor as a whole, without the written approval of I.R.I.S. AG. Copyright applies to all forms of storage and reproduction, incorporating the information contained in this document, including – and without any restrictions – magnetic storage, computer printouts, and visual displays. All rights reserved for all countries. I.R.I.S., I.R.I.S.' product names, I.R.I.S.' logs and I.R.I.S.' product logos are I.R.I.S. trademarks. All other products and names mentioned are trademarks or registered trademarks from their respective owners.