

EMPLOYEE INTERVIEW WITH SANDRINE GYSBRECHT

MARCOM & EVENT SPECIALIST



SANDRINE, COULD YOU BRIEFLY INTRODUCE YOURSELF?

Briefly? But why briefly? With pleasure. I'm the mother of a 13-year-old son, a cocker spaniel, a Yorkie and a cat. In a few words, I don't have much opportunity to be bored at home. I'm originally from Flanders in Belgium, but migrated to the south of the country a long time ago. I try to incorporate a bit of madness into everyday life. Otherwise, I prefer to be outside than inside, the garden to the sofa, pasta to salad, and the countryside to the city.

HOW LONG HAVE YOU WORKED AT IRIS?

I've been working at IRIS for 10 years now.

WHAT POSITION DO YOU HOLD IN THE COMPANY?

I'm currently Marcom & Event Specialist for all our distribution products. That is, for all our scanners, OCR and PDF software and our IRISPowerscan™ application.

But IRIS continues to evolve, and our team is expanding next year. This gives the chance to take on new tasks and other challenges. I'm looking forward to it.

WHAT THREE WORDS BEST DESCRIBE YOU?

Respect, discipline and creativity.

WHAT DO YOU LIKE BEST ABOUT WORKING AT IRIS?

Precisely the freedom to express that creativity in my day-to-day work, and the collaboration based on trust. But let's not forget the "IRIS SPIRIT" that accompanies us every day!

WHAT'S THE BEST LESSON YOU'VE LEARNED SO FAR IN YOUR CAREER?

This is pretty general, stay humble, sincere, fair and respectful.

WHAT'S THE MOST IMPORTANT PROJECT YOU'LL BE WORKING ON WITH YOUR TEAM THIS YEAR?

The "SUCCESSFUL" launch of

a few new products: IRISPen 8, IRIScan Visualizer, IRIScan Desk 7 series and IRIScan Pro 6. Thanks to these products, we are creating added value for many customers from different sectors.

WHAT MOTIVATES YOU TO GET UP AND GO TO WORK EVERY DAY?

I think it's a bit like everyone else: earning money to live well and take care of my family. After that, I'm happy and honored to be able to do it at IRIS.

IF YOU COULD LEARN ONE NEW SKILL IN 10 MINUTES, WHAT WOULD IT BE?

Speaking a language I don't know, like Italian or Spanish for my next vacation.

WHAT ARE YOUR EXPECTATIONS FOR THE NEXT TWELVE MONTHS?

That the reorganization of the ONE MARKETING TEAM will be a successful project, so that we can all work together to the best of our abilities and contribute to the success of IRIS in the future.





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ABOUT US

Image Recognition Integrated Systems (I.R.I.S.) is a leading provider of 'Content to Process' technologies'. I.R.I.S. offers solutions for automatic invoice and order processing, HR and supplier records as well as case management in legal, healthcare, and finance sectors.

I.R.I.S. provides technologies and solutions that capture data and information contained in documents, which are relevant to business processes. The goal is to make the data easily available while reducing operating costs.

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